

SALES NOTE: GOLDLEAF PARTNERS SALES TEAM UPDATE

February 23, 2010

We are pleased to introduce two new members of the Sales Team.

Traci Campbell, Regional Sales Director 866.882.8442 ext.428 | tracic@goldleafpartners.com

Traci recently joined the Goldleaf Partners team to focus on the western region of the US. She has over 20 years of sales experience. Her base will be out of our Phoenix, AZ office and she will cover AZ, NM, UT, CO, TX, NV and southern CA. Traci will be building relationships with financial professionals, CPAs and practitioners to acquaint them with our plan administration services for all retirement plan types, Flex-125 administration, COBRA continuation services, and ERISA consulting services.

Erika Wolfe, Sales & Marketing Coordinator 866.882.8442 ext.416 | erikaw@goldleafpartners.com

After years of plan administration as a Client Relationship Manager, Erika has joined the sales team in the newly established Sales and Marketing Coordinator position. She will be working in conjunction with the Sales Directors to assist in the overall development and management of current and prospective clients as well as handling the Goldleaf Partners marketing campaigns. You may have already noticed her name on the Sales Notes and monthly Retirement Newsletters.

GOLDLEAF PARTNERS SALES TEAM

Erika Wolfe: Internal sales development and direct marketing campaigns

Aaron McIsaac: Financial Advisors/CPAs/Practitioners/Wholesalers in Eastern Region, MN, ND, SD, IA, NE, MO and WI

Traci Campbell: Financial Advisors/CPAs/Practitioners/Wholesalers in Western Region, AZ, NM, UT, CO, TX, NV, and southern CA

Jayne Fahlen: Sales management and national coverage, trust organizations, institutional partners, broker-dealers

EXECUTIVE OFFICERS

Heather Hess, Vice President and COO 218.824.6119 ext.402 | heatherh@goldleafpartners.com

Heather Hess was one of the original employees of Goldleaf Partners and has worn a number of hats through the years. Heather is currently serving as Chief Operating Officer and has responsibility for all functional areas, product lines, partner relationships and bottom-line performance. Heather's track record of success continues as she executes Goldleaf Partners' strategies and policy. Heather relies on a staff of highly qualified professionals and, although this sales note is designed to help guide you to the appropriate member of the sales team, Heather welcomes your call to discuss the exciting growth in other areas of the company as well.

Michael King, Managing Partner 218.824.6119 ext.408 | michaelk@goldleafpartners.com

As the company founder, Michael has managed a number of initiatives, functions, and departments throughout the start-up years of Goldleaf Partners. Michael now leads the Consulting unit to deliver retirement and welfare plan expertise and service to plan sponsors and financial institutions on an engaged or retained basis.